

AAPSM Announces New G.R.E.A.T. Sponsorship Opportunities

Become a **G.R.E.A.T.** Corporate Sponsor Of the AAPSM!

By joining the AAPSM as a **G.R.E.A.T.** Corporate Sponsor our goal is to.....

Generate publicity for your company

Relate a to a specific need

Enhance corporate advertising/exposure with positive Images

Add credibility and visibility among target audience

Touch specific geographic or demographic markets

About the AAPSM.....The American Academy of Podiatric Sports Medicine (AAPSM) is composed of 500 doctors who have dedicated a significant portion of their practice to the treatment of active patients. In general, our members have busier practices than the average podiatrist and attract patients who have a greater commitment to health and wellness.

The AAPSM is also proud of our relationship with the schools of podiatric medicine, having established AAPSM student chapters at the various schools. Our student membership now exceeds over 1000 active members. In addition, over 200 of our members have attained Fellow status with the American Academy of Podiatric Sports Medicine. These Fellows are leaders in their communities in the field of sports medicine and commonly serve as team podiatrists for local high school, college and even professional athletic teams. Our Fellows are constantly in the media spotlight, giving interviews on all aspects of podiatric sports medicine.

Please feel free to visit our website at www.aapasm.org for additional information on the AAPSM. The Academy is proud of its website which continuously receives over a 1,000,000 hits per month.

The AAPSM offers the following unique opportunities for all our ***G.R.E.A.T. sponsors...***

Join our ***G.R.E.A.T.*** Corporate Sponsorship Program

G.R.E.A.T. Sponsorship - \$3,800 annually:

- Logo and link listed in a minimum of 8 monthly e-newsletters/blasts
- List as a ***G.R.E.A.T.*** corporate sponsor in all e-mail blasts
- Logo banner and link on website home page & on “shoe” page
- AAPSM Member Testimonials
- Title Signage at AAPSM events
- One product spotlight/full page ad featured in e-newsletter of choice (during 12 month sponsorship)
- Opportunity for your company to produce company/product video with link on AAPSM website
- Exhibit space at **AAPSM sponsored** school meetings
- Face to Face introduction of company at **AAPSM sponsored** school meetings
- Unlimited use of AAPSM mailing list in electronic (Excel) format
- Opportunity to conduct hands on workshop at **AAPSM sponsored** school meetings
- Opportunity to support a speaker at **AAPSM sponsored** events
- Ad/logo placement in printed syllabus distributed at school meetings (when available)
- Ad/logo placement in speaker slide show to be run at AAPSM session at school meetings
- Can we do more/better/customize? Contact Rita Yates for details on customizing your corporate sponsorship.